

Dr.R.Ravanan
Professor
Department of Statistics
Presidency College, Chennai

Dr.Jayanth Jacob
Associate Professor
Department of Management Studies
Anna University, Chennai

Dr.V.Murugesan
Registrar
B.S.Abdur Rahman Crescent University
Vandalur, Chennai

Dr. Haider Yasmeen
Professor & Head
Department of Management Studies
B.S.Abdur Rahman Crescent University
Vandalur, Chennai

PARTICIPANTS

- Research scholars
- Faculty members
from P.G. and U.G. departments of Business Administration, Engineering, Economics, Statistics and Social Sciences.

REGISTRATION FEE: Rs.2500/- per participant (includes kit, working lunch, tea and snacks).

The fee can be paid in the form of cash/ NEFT- HOD Management Studies, B.S. Abdur Rahman University, Indian Overseas Bank, Vandalur, Chennai - 600 048.
A/C.No. :165701000019310 | IFSC No. : IOBA0001657 | IOB Branch Code : 1657

The participants are requested to confirm their participation through e-mail (given below) as early as possible (07.07.2017). The scanned copy of registration form & NEFT receipt must be sent along with the mail.

E-MAIL ID: domsfdp2017@gmail.com

Please send the Registration form & NEFT Receipt Challan copy to Dr.S.Panboli , Coordinator, Department of Management Studies, B.S.Abdur Rahman Crescent University, Chennai - 600048.

For further queries, feel free to contact the faculty coordinators

Dr.S.Panboli,
Associate Professor,
Department of Management Studies.
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ONE WEEK FACULTY DEVELOPMENT PROGRAMME (FDP) ON RESEARCH METHODOLOGY AND DATA ANALYSIS USING SPSS AND AMOS

July 13-19, 2017

**Venue: Department of Management Studies
B.S.Abdur Rahman Crescent University, Vandalur, Chennai**



CHIEF PATRON

Prof. Sahol Hamid, Vice Chancellor, BSACU.

CONVENER

Dr. Haider Yasmeen, Professor & Head, DoMS

COORDINATORS

Dr.S.PANBOLI
Associate Professor, DoMS

Dr. L. ARAVINDH KUMARAN
Associate Professor, DoMS

ABOUT THE UNIVERSITY

B.S.Abdur Rahman Crescent University, Vandalur, Chennai (formerly B.S.Abdur Rahman Crescent Engineering College) has been established under Section 3 of the UGC Act 1956. It is an institution acclaimed throughout India for its quality in teaching and research. Being one of the reputed engineering institutions in India, it lays emphasis on innovative research, investment in high-quality facilities and first-rate infrastructure. The University offers wide choice of interdisciplinary degrees in Engineering, MBA and MCA. The University has been accredited by NAAC with 'A' Grade

ABOUT DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies was established in the year 1994. The department facilitates career oriented teaching-learning ambience supplemented with good infrastructure facility. A team of high quality members of faculty with industry and academic experience contribute to the strength of the department.

Excellent internship & placement assistance is provided to the students to equip them for campus interview. Wi-Fi enabled, air conditioned, state of the art classrooms and syndicate rooms are present. Practical courses like, written analysis and communication, current affairs in business are offered for the purpose of providing application oriented value addition to the students. The department also offers lab courses like Psychometrics and Corporate connect lab, Sales Negotiation Lab, Integrated Management Cases, Computer and Business Application Lab, and Data Analysis Lab.

ABOUT THE PROGRAM

The FDP is aiming to provide a detailed view of research process, a platform to discuss and share the research problems with resource persons and participants to get a complete understanding about research. Basic elements of quantitative research would be provided for three days. Hands on training would be given to each participant to learn application of tools using SPSS and AMOS software. The participants can also learn to build and test research models using SEM (Structural Equation Modeling).

CHIEF PATRON

Abdul Quadir Rahman Buhari, Chairman, Board of Management
Professor Emeritus Tan Sri Dato' Sri Prof. Ir. Dr. Sahol Hamid Bin Abu Bakar, FASC, P.Eng,
Vice Chancellor, BSACU.

PATRON

Dr.V.Murugesan, Registrar, BSACU.

CONVENER

Dr.Haider Yasmeen, Professor & Head, Department of Management Studies, BSACU.

TOPICS TO BE COVERED

July 13, 2017

- Statistical concepts and its application
- Steps in analyzing data with SPSS
- Statistical techniques in Univariate analysis using secondary data

July 14, 2017

- Quality Vs Quantity of Research publications
- Data collection methods

July 15, 2017

- Measurement of variables
- Literature review and Identification of problem
- Psychological glimpse of Research
- Hypothesis development and theoretical framework

July 17, 2017

- Statistical techniques in Bivariate analysis using secondary data
- Workout exercises based on Primary data
- Non-parametric analysis

July 18, 2017

- Multivariate analysis - Dependence model
- Multivariate analysis - Independence model
- Multivariate analysis using AMOS Software

July 19, 2017

- De briefing & Certificate Distribution

PARTICIPANTS ARE REQUESTED TO BRING LAPTOP ON ALL DAYS. SOFTWARE TRIAL VERSION WOULD BE PROVIDED FOR TRAINING.

RESOURCE PERSONS

Dr.T.J.Kamalanabhan

Professor

Department of Management Studies
IIT Madras.

Dr.M.Thenmozhi

Professor

Department of Management Studies
IIT Madras.

Dr.G.Rajendran

Former Professor and Head

Department of Management Studies
Anna University, Chennai

B.S.ABDUR RAHMAN
CRESCENT UNIVERSITY

B.S.Abdur Rahman Crescent Institute of Science & Technology
(Estd. u/s 3 of the UGC Act, 1956)



Department of Management Studies
Faculty Development Programme on
Research Methodology and Data Analysis using SPSS and AMOS
13-19 July 2017 (One Week)
REGISTRATION FORM

Name: Mr./Ms./Dr.

Designation:

Department:

Institution:

Address for Communication(With PIN code) :

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E-Mail:

Phone: Mobile:

Accommodation required (with additional cost): Yes / No

P.G.in..... Ph.D. in

Area of Research:

Experience (years and/or months): Teaching Industry

Payment Details: Cash / NEFT Date:

Amount:Name of the Bank:

Signature of applicant

Signature with seal of the HoD / Principal